

The MTL Gazette

A Free Newsletter For The Friends of *Memories That Last*

“Anyone can be passionate, but it takes real lovers to be silly.” -Rose Franken

Love is in the Air... So Punch Your Heart Out!



Hello everyone.
Well what a year 2008 was. In case you didn't notice,

we finished the year off with the task of a few “small” renovations to the shop. We still have a few “tidy up” things to do but the majority of the works are finished. We hope you like the new look MTL. I love it and I hope you will too. If you haven't been into the shop for a while – why not pop in and have a sticky beak. We'd love to know what you think.

Now it's back to work creating great classes and bringing you the latest new releases. As we head into the month of February, the first occasion to hit us is of course Valentine's Day. We have a set of cards just perfect for you using the new Bittersweet Collection from Basic Grey. If cards are not your thing why not pop in and have a look at the gorgeous Frame Trio (decorated by DTM Debbie Winardi) using the Flirty and Sweetie Pie paper ranges from Bo Bunny. This would make a fantastic gift for just about anyone.

This time of the year with the kids going back to school is a great time to make an album dedicated to, and celebrating, them. ABC albums are a great format for a project like this. Each letter, or page, is titled with a quality you have noticed, admired, and love about that child.

For example:

A is for “Apple” of My Eye
D is for “Determined”
E is for “Eager”
F is for “Funny”
G is for “Good Friend”
H is for “Honest”
W is for Hard “Working”



and so-on. (If you do make it as an alphabet book, you're probably going to have to fudge a little on the titles, but the kids won't mind... at least the “X” will be easy –you can make them be “eXtra”, anything!)

For maximum impact and self-esteem boosting, include a sentence or more explaining WHY you think they are Eager, Funny and Honest.



“I remember the time at the shops when you saw a lady drop a ten dollar note out of her wallet. You could have just picked it up and kept it for yourself, but instead you ran over and gave it back to her. That was the Honest thing to do. You made me very proud.”

Believe me, you just don't know the impact it can have on a child's life, to not only have someone make an album just for and ABOUT them, but one that actually reminds them, and pats them on the back, for the things they do right!

As I sat down to think about what technique I wanted to tell you about this month, I must admit, it was an easy decision. One look at my tools section in the store, and the choice was clear.

It seems lately, that every single day, a new company has invented ANOTHER fantastic, glorious way for us to hype up our pages with punches.

The latest and greatest at the moment are the Scalloped Edge Square and Circle punches from EK Success. They are graduated in sizes so you can nest them and match them up with the normal square and circle punches. These are just fabulous for quick tags or accents on your cards or pages. Fantastic for use with stamping too.



Let's say you wanted to make your friend a beautiful Valentine card, telling her how much you treasure her friendship. No problem. Texture and dimension make everything fabulous!

Start by choosing 3 colours you love together. Next, punch a bouquet of hearts all with different colours and sizes, and with a design or sentiment stamped across the front. Add your stems, "tied" together with fibre or ribbon, and you're done!

Punched shapes allow you to easily establish a focal point for your pages and cards, because what you are really doing is creating your own doo-dads. Have fun making layers of different shapes, colors and sizes mounted on a pop dot!

Also new on the market are Nestabilities from Spellbinders. They allow you to cut and emboss. We will be getting in some hearts to try in the store to see if they are really as good as people say. We'll keep you posted.

I'll sign off now with these words of wisdom. Everyone has their own motivations when they scrapbook. For me, it's not so much about getting EVERY PICTURE down in an album – I take far too many photos for that. Rather, I've eased up a little, and I find myself focusing on the moments – big and little – that make me happy. **Scrapbooking is not a chore. It's a pleasure.** Pick an idea that warms your heart, and get going!

Cheers from
Anne-Marie & the MTL girls

My Scrapbook Goals For 2009

As I look forward to 2009, I decided this would be a terrific time to set some scrapbook goals for myself. I'm sharing them with you in the hopes that they will inspire you to challenge yourself as well.

1. I will improve my photography skills. This year I have started focusing more on my photography and am really excited with my results.
2. I will try a new technique or project each month. I want to try iron-ons, learn new embossing techniques, and try sewing on my pages. (You can do all these things by committing to attend one new scrapbooking class per month!)
3. But, for every elaborate spread I create, I will complete four simple ones.
4. I will NOT berate myself for a page that does not come out exactly the way I intended. I will NOT under any circumstances go back and "try again".
5. And finally, I will work at least 15 minutes in my craft room each day. Whether I complete a layout or simply organize my paper scraps or sort through pictures, there is always something to be done. The important thing is to stay in the groove.

I hope that these goals will help you to create a few of your own. Happy New Year!



Welcome New Scrappers!

Here are the new people that became members of our scrapping family this last month! We'd like to welcome you publicly, and wish you all the best!

Mel Maye	Jan Wetzler	Karen Russell	Kim Fleming	Kara Prata	Susan Jenkins	Christine Todd
Debbie Ingle	Rene Richards	Jennifer Matos	Marilyn Morris	Cindy Morphis	Danna Paxton	Biljana Marks

We love giving recognition to our new friends and our wonderful existing customers who are kind enough to refer their friends and relatives to us! We're all helping each other, which is the whole point of all this! Right?



The Legend of St. Valentine of Rome

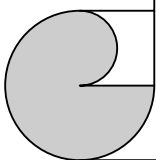
Valentinus, (or Saint Valentine) is said to have lived in Rome when the country was under the reign of Emperor Claudius II. It is said that Emperor Claudius was a hard-hearted king who continuously engaged Rome in bloody battles. But in order to keep fighting, he needed to keep recruiting soldiers. To his disappointment, Claudius found that men were not willing to join the army because of their attachment to their wives and families. In order to eliminate the issue, Claudius passed a callous decree that banned engagements and marriages in Rome. He also said that any priest who married a young couple would be put to death.

Young men and women found a saviour in Valentine, a romantic-at-heart priest. Even at the cost of his life, Valentine stood against the unjustified order and secretly arranged marriages with the help of Saint Marius. When Claudius finally found out about Valentine's defiance, he was brutally beaten and put into prison.

Later, Valentine was put to death on February 14, about 270 AD.

For his martyrdom and service towards lovers,
Valentine was named a saint after his death.

By the Middle Ages, Saint Valentine had become the patron saint of love and lovers in England and France. So, when Pope Gelasius decided to put an end to pagan celebrations of Feast of Lupercalia, he declared in 498 AD that February 14th be celebrated as Saint Valentine's Day. Ever since, lovers have expressed their love for each other on the martyrdom day of Saint Valentine.




February's **DOUBLE BONUS** Coupons!

Memories That Last

FEBRUARY GIFT TO YOU!
Buy 1, Get 50% off 2nd
On All Our Punching Tools!

Offer Valid 1-Feb-2009 through 14-Feb-2009
Free Item must be of equal or lesser value. May not be used in combination with any other vouchers or special offers.



Memories That Last

FEBRUARY GIFT TO YOU!
20% Off
On All Christmas Lines!
(incl Papers, stickers, rub-ons, Kaiser wood)



Offer good 15-Feb-2009 through 28-Feb-2009.
May not be used in combination with any other vouchers or special offers. Certain items may be excluded at MTLs discretion.

F.Y.I.

SHOP NEWS

NEW ARRIVALS

3 new Kaiser Paper Collections & Wooden Items
New Colours in Bo Bunny Double-Dot Papers
3 new Bo Bunny Paper Collections
Basic Grey Bittersweet
Paper Inklings Papers & Rub-Ons

SCRAPIN' WEEKEND AWAY

Why not come and grab some scrapin' R&R on our annual weekend away.

\$50 deposit

gets your name down for a great time at Kiah Ridge, Tahmoor

Fri 7th Aug to Sun 9th Aug

Freebies, prizes, games, goodie bag

Dec SCRAP CHALLENGE
Only 3 voting days left!!!

FEB SCRAP CHALLENGE
Available now

Remember challenges must be in by the 20th of every month. Have a go - you might be pleasantly surprised

FOR SALE

Selected Sizzlits Alphabets - **only \$90**
(only 3 left)

Ex-Classroom computer table - **only \$80**

2 x A4 literature sorters - **\$20 ea**

Storage Cube system(white wire) - **\$40**

Extra shelves for storage cubes - **\$2ea**

Old Scrapbooking Magazines - from **\$2ea**

Renovations

Majority have been completed.

New classroom will sit 18 to 20 so if you've missed out on those crop nights we now have the room so book in quick.

Plenty of workbench space.

Come and check it out!

NEW CLASSES

Krazy about Kaiser

Heritage Canvas

Baby Album series

Basic Grey Page of the Month

OLD FAVES

LSS Beginners

Cricut Capers

Card Capers

Plus many more throughout the year